



California Association for Supervision and Curriculum Development

612 Camino Cerrado, South Pasadena, CA 91030

Tel/Fax: 800-660-9899 | <http://www.cascd.org>

Seeking Corporate Partners

California ASCD invites your business to stand alongside us to improve education in California. We offer three levels of partnerships (Silver, Gold, Platinum) that enable your corporation opportunities to advance your programs, products and services. Details of our partnership levels and benefits are listed below.

CASCD, a non-profit affiliate of International ASCD, actively seeks membership from all segments of the education community in California. Our mission advocates the full potential of every child. Our membership is made up of superintendents, school site and district administrators, principals, teachers, university professors, and students. CASCD boasts an active membership of over 2,000 educators in California with over 6,000 educators receiving our monthly **Curriculum Feed** (professional newsletter). Each year, CASCD produces a number of cutting-edge seminars and workshops throughout California.

CASCD exists to advance education by:

- Helping members become more effective in their various roles as leaders in education.
- Disseminating timely information about exemplary educational practices.
- Providing programs uniquely designed to advance students achievement in Pre-K through Adult populations.
- Working effectively with other statewide educational associations on the common work of improving schools.

CASCD brings educators the best thinking on research-based ideas through a variety of products and services:

- Monthly electronic publications that bring timely articles and announcements on local events related to curriculum and instruction.
- Regional workshops and seminars that cover topics relevant to local needs and reduce travel costs.
- A diverse professional network that empowers members to address touch educational challenges with cutting edge thinking.
- Up-to-the Minute Information on critical issues surrounding California education.
- Partnerships with California educational organizations: [CUE, Inc.](#), [TICAL](#), [CLRN](#), [ACSA](#)



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Corporate Partner Levels and Benefits

California ASCD Corporate Partner options enable your business many opportunities to advance your programs, products, and/or services and connect with educators who share our common interests of promoting the advancement of education.

California ASCD offers three tiered levels of membership that offers a continuum of ways to promote your corporation, while benefiting the educators in California.

SILVER Membership \$1,000

- Company listing and logo on front-page of CASCD website (<http://www.cascd.org>)
- Hyperlink to your corporate site on website
- Logo included on our monthly Curriculum Feed, electronic email to over 6,000 California educators
- One individual one-year membership
- Access to a diverse professional network of California educators based on California's unique education issues

GOLD Membership \$2,000 SILVER membership plus:

- Company logo and description on the CASCD website (limited 100 words)
- Free advertising for upcoming events organized or attended by corporate members on the CASCD website
- Invitation to sponsor *Helen Heffernan* Award for Excellence in California or a local professional development event
- Branding visibility and table space at all CASCD professional development events
- Two individual one-year memberships

PLATINUM Membership \$3,000 GOLD membership plus:

- Opportunity to use CASCD logo in your marketing
- Top listing position when companies are listed by topic area on the website or newsletter
- Public recognition at all CASCD seminars and CASCD professional development events
- Complimentary registration for 2 people at any two CASCD events
- Three individual one-year memberships
 - Invitation to sponsor luncheon at the President's Retreat or mid-year Leadership Council meeting.



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Corporate Partnership Application

Company Information:

Company Name: _____

Company Address: _____

City: _____

State: _____ Zip: _____

Contact Person: _____

Contact Person's telephone number: _____ Fax Number _____

E-mail address: _____

Company's website: _____

What mission, vision, or goals do our organizations have in common? How do you see us working together?

Please submit a 50-word company description to be used on the CASCD website.



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Corporate Partner Levels and Benefits

Corporate Partner Dues:

- PLATINUM Membership - \$3,000 / year**
- GOLD Membership - \$2,000 / year**
- SILVER Membership - \$1,000 / year**

Payment

- Check Enclosed**
- Charge my credit card**
 - VISA**
 - Mastercard**

Account Number

Exp. Date

Signature (Required from card holder)

Please send registration information to:

California ASCD, 612 Camino Cerrado
South Pasadena, CA 91030

If you have any questions, please contact:

Kathleen McCreery, Executive Director
Phone: 916.206.8103
Email: cascd@cascd.org

Thank you!