

Presenter:



Making connections among a myriad of initiatives and supporting learning through humor and example are professional passions for Sue Z. Beers. In workshops delivered across the country, Sue shares strategies and tools for effective learning that teachers can bring

back to the classroom and implement immediately. Her goals for each presentation are to provide participants with practical teaching strategies and to encourage them to deeply examine their own current practices.

Sue's 35-year career as a classroom teacher, program coordinator and school administrator has provided her with hands-on experience in the areas of effective teaching and school improvement. As the founder and current Director of the Mid-Iowa School Improvement Consortium, Beers works with over 160 school districts in guiding the alignment of curriculum, instruction and assessment in order to improve student learning.

As a consultant, speaker and ASCD Faculty Member, Sue shares her expertise and experience with school districts and educational organizations to improve student learning in the areas of

- Reading and writing strategies in the content areas
- Literacy across the curriculum
- 21st century skills
- Professional development planning
- School improvement planning
- Effective teaching strategies
- Curriculum development
- Assessing student learning.

Sue is co-author of [Reading Strategies for the Content Areas: An ASCD Action Tool, Volumes 1 and II](#) and [Using Writing to Learn Across the Content Areas: An ASCD Action Tool](#). She has also authored an ASCD Action Tool on [Strategies for Designing, Implementing and Evaluating](#)

Registration includes:

- Coffee, tea, and lunch
- Confirmation and directions will be sent to your email
- Cancellation fee: \$50.00
- No Shows = No Refund
- Online registration available at www.cascd.org

Mail or fax registration form (copy as needed) and payment no later than March 12, 2012

CASCD

PO Box 1841, Oroville, CA 95965

Phone: 800-660-9899

Fax: 530-534-5006

Email: kmccreery@cascd.org



Tulare County
Office of Education

Jim Vidak, County Superintendent of Schools

****ARE YOU A MEMBER?** You are a member if you attended a CASCD conference or workshop between March 12, 2011 and March 11, 2012 or paid your membership dues to CASCD. Being a member of ASCD International does not necessarily mean you are a member of CASCD. Each organization has its own separate dues structure



Learn. Teach. Lead.

California ASCD and the Tulare
County Office of Education
presents a Professional
Development Opportunity:

Maximizing Learning with Common Core Standards and 21st Century Skills

Monday, March 12, 2012

Tulare County Office of Education
Sequoia Room
7000 Doe Avenue
Visalia, CA 93278

9:00 a.m. — 3:00 p.m.

Attention: All Educators interested in an amazing learning opportunity

Description of Workshop:

This workshop contains many crucial and timely issues including:

- Understanding the new literacy skills needed in the 21st century and becoming familiar with the Partnership for 21st Century Skills Framework
- Focusing on how to implement the CCSS through a lens of the “4 C’s” of 21st Century Skills: communication, collaboration, critical thinking and creativity.
- Identifying how technology and information literacy can be infused with the CCSS
- Identifying how instruction might be adapted to help students gain 21st century skills.
- Improving teaching and administrative practices

Expected Outcomes:

- Identify new literacy skills students will need to be successful in postsecondary lives and careers
- Select instructional tools and strategies appropriate for teaching 21st century skills
- Plan how to adapt instruction and infrastructure for teaching 21st century skills

We must prepare students for the world of their future and not the world of our past.

Target Audience/s: Educational leaders — District, site, teachers, team leaders, literacy coaches, all educators interested in an amazing learning opportunity are invited to attend

Date:
March 12, 2012, 9:00 a.m. — 3:00 p.m.

Location:
Tulare Co. Office of Education, Sequoia Room., 7000 Doe Ave, Visalia CA

Sue Z. Beers

Maximizing Learning with Common Core Standards and 21st Century Skills

Location: Sequoia Room
7000 Doe Ave., Visalia, CA 93278
March 12, 2012, Time: 9:00 a.m. — 3:00 p.m.

Participant 1 Registration

Name: _____
Position: _____
School & District: _____
Address: _____
City: _____ State: _____ Zip: _____
Work Phone: _____
Fax: _____
Email: _____
Fee: \$ _____

Registration Fees (includes lunch):	By 1/23/12	After 1/23/12
CASCD Members - Mem # _____	\$100	\$115
Non-member**	\$145	\$160
Student Teacher	\$50	\$65
Teams of 4 or more	\$115	

\$50 Cancellation fee after 12/1/2011

Payment Information:

Purchase Order # _____
 Check (Payable to CASCD)
 VISA MASTERCARD
 Card Number: _____
 Name on card: _____
 Exp. Date: _____

Participant 2 Registration

Name: _____
Position: _____
School & District: _____
Address: _____
City: _____ State: _____ Zip: _____
Work Phone: _____
Fax: _____
Email: _____
Fee: \$ _____

Participant 3 Registration

Name: _____
Position: _____
School & District: _____
Address: _____
City: _____ State: _____ Zip: _____
Work Phone: _____
Fax: _____
Email: _____
Fee: \$ _____

Total fees for all participants = \$ _____

Remit to:

CASCD, PO Box 1841, Oroville, CA 95965 or
FAX to: 530-534-5006