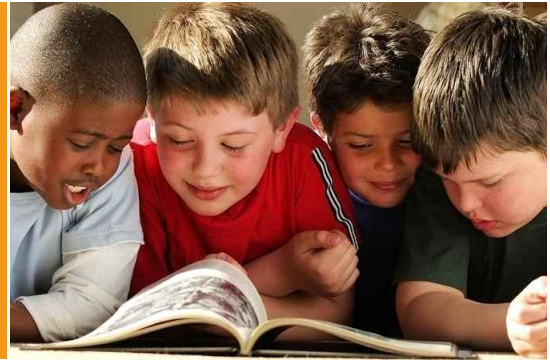




The Curriculum Feed

November 2009

Promoting exemplary practices that ensure all learners reach their fullest potential.



From the President's Desk

Thank you to all who attended CASCD's Ybarra Symposium on October 19th and 20th. John Hollingsworth from [DATAWORKS](#) gave an outstanding presentation based on their book entitled Explicit Direct Instruction. Each attendee left with a lot of new instructional strategies, resources, and John's newest book.

Our next event with Robert Marzano will be jointly hosted with [CUE, Inc.](#) on January 14th at the Santa Clara County Office of Education ... details coming soon. Using information from his book, The Art and Science of Teaching, Robert Marzano will target quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses

of individual students.

I encourage you to please invite your colleagues to join our monthly [Curriculum Feed](#). Support [California ASCD](#) by being an active member and recruiting others to do the same.

[Mike Hendricks](#) | California ASCD President

Tips for Parent-Teacher Conferences

Research shows parental involvement is a critical factor in a student's success in school. For many parents, however, that involvement is limited to attendance at parent-teacher conferences. Learn how to make the most of this upcoming opportunity ... [more info](#).

Marzano is Coming!

The Art & Science of Teaching with Robert Marzano

January 14, 2010



Curriculum Snack

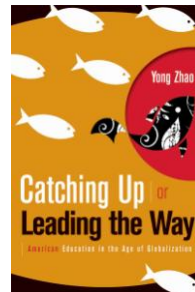
The [ASCD](#) flagship award winning magazing [Education Leadership](#) has gone digital. The November issue focuses on the importance of Multiple Measures. Enjoy snacking on the lead article: "[Tests that Won't Go Away](#)," by editor and chief Marge Scherer. "Let's make testing serve teaching instead of the other way around."

Book Review - Young Zhao

For more than 1,300 years, China has relied on systems of high-stakes exams to determine academic success-and therefore jobs and social mobility. [Yong Zhao](#) discusses how these tests favor rote memorization over technical, physical, and scientific skills and may be responsible for limiting innovation and creativity. Published by ASCD, read a review today ... [read more](#).

Bonus ... [ASCD author podcast](#).

Zhao, Chinese educators, takes a walk into American schools. Learn what he has to say of the [video 2 Million Minutes](#) ... [info](#).



Getting it Wrong ... Surprising tips on how to Learn

Research from UCLA, recently published in the [Journal of Experimental Psychology: Learning, Memory and Cognition](#), reveals that students learn better in situations where they make mistakes. Students who try and fail to answer correctly before receiving an answer are more likely to remember that answer later ... [learn more](#).

Using student data to improve instructional decisions

Newly released guide from the [What Works Clearinghouse](#) offers five recommendations to help educators effectively use data to monitor students' academic progress and evaluate instructional practices. The guide recommends that schools set a clear vision for schoolwide data use, develop a data-driven culture, and make data part of an ongoing cycle of instructional improvement. The guide also recommends teaching students how to use their own data to set learning goals... [Download Complete PDF](#).

Google co-founder Advocates for Real-Life Content

High school dropout Sergey Brin has a few ideas on how the educational system should be improved."It's important for students to be put in touch with real-world problems," Brin said. "The curriculum should include computer science. Mathematics should include statistics. The curriculums should really adjust." He advocated putting all textbooks on computers, to make for easier access, and for putting high school students to work -- writing Wikipedia articles, and teaching technology to senior citizens and middle school students ... [read more](#).

Santa Clara COE

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Digital Citizens

[BrainPop](#) announces a Creative Commons license to their popular video series on [Digital Citizenship](#). FREE to parents, students, teachers.

Rethinking Copyright

Fair use is more generous than once imagined. Fair use allows educators to use copyrighted material without asking permission if that use adds value to or repurposes the original work. Check out the new [Code of Best Practices in Fair Use for Media Literacy Education](#).

A terrific document to use with students is: [Tool for Reasoning Fair Use](#).

California Curriculum Nibbles

- Talk directly with US Department of Education's Dr. Melendez de Santa Ana on the reauthorization of ESEA. Saturday Nov 7 from 8:45-10:30 room 304/305 Sacramento Convention Center.
- Charlene Lee, 16, Walnut High School honor student, was appointed as the student member for [2009-10 California State Board of Education](#).
- [Wordle](#) is a fun, fresh way to learn academic vocabulary. Learn why Wordle should be added to your teaching toolbelt ... [Technology & Learning](#).
- Parents trigger school reform ... LA-USD elevates parent input to shape changes at lowest performing schools. [Los Angeles Times](#).
- Weigh in on [Race to the Top Guidelines for California](#). [Regional Meetings](#) (Nov 2 - Fresno, Nov 3 - Los Angeles, Nov 4 - San Mateo). [WebDialogue](#) Nov 9-10.
- The most effective teaching strategies from state school are being shared on the [Signatures](#)

- [Practices](#) web portal launched last month ... [learn more](#).
- Six California school district are the first to use digital textbooks ... [The Press-Enterprise \(Riverside\)](#).



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