



The Curriculum Feed

August 2009

A monthly newsletter promoting exemplary practices that ensure all learners reach their fullest potential

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INSTRUCTIONAL SYMPOSIUM:

Success for English Learners



Join Dr. Silvia Ybarra & John Hollingsworth
October 19 & 20
Almansor Court, Alhambra

Register Today!
([click here](#))

**Dr. Gene Carter
on Leadership**

Dear Scott,

On behalf of [California ASCD](#), we look forward to serving and supporting your important work during the 2009-2010 school year. California is known for its earthquakes and indeed the educational ground we stand on is shaky as funding sources shift and student achievement levels rise. CASCD is committed to providing you with valuable, timely resources that empower you in your job. To improve our service, please take a moment to complete a short professional development survey ([click here](#)).

Our next profession development event will be on **October 19-20** in Alhambra with *Maximizing Classroom Productivity to Improve Student Achievement for English Learners and All Other Students, Too!* presented by Dr. Sylvia Ybarra and John Hollingsworth from DataWORKS ([register here](#)).

If you have not joined or renewed your California ASCD membership, please do so today! ([click here for membership options](#)) During these tough economic times, we offer an Institutional Membership for schools or districts with a special reduced rate when enrolling eight people. Please support California ASCD by being an active member and recruiting others to do the same. Your membership allows us to provide quality services for California educators.

We wish you great success for the new school year.

[Mike Hendricks](#), President of California ASCD



ASCD Executive Director [Dr. Gene Carter](#) provides an inspiring message at the [Leader2Leader Conference](#) on "Becoming Extraordinary Leaders in Challenging Times" ([click here](#))

Marzano on Technology

[CUE](#) Keynote Robert Marzano makes the case for classroom technology impacting student achievement. [Click here for keynote presentation.](#)

Quick Links...

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[2009 Opening School Checklist](#)

The opening of school in 2009 has a new layer of questions that school leaders must take into consideration as they open school. With economic insecurity a looming reality in our state, educators are faced with issues which may include:

How will the current economic crisis impact my community?

With an unemployment rate at a 25-year high, how will the lives of my students and their families be adversely affected, and what will be the impact on our students in their day-to-day life in school? ... [read more.](#)

[Educators Click with Social Networking](#)

One hundred years ago, many teachers taught classes within a certain geographic area. They were limited to talking with local people and following policies created by area administrators.

"It's only been in the past 10 years with more of the advent of Web 2.0 that distance has really become a speed bump rather than a roadblock to long-distance collaboration between educators who are interested in the same topics," said Jason Flom, a fifth-grade teacher ... [click for more.](#)

[Define your Culture with a Word Cloud](#)

As you begin a fresh year, consider how common words define your school's culture. Our friends at [TICAL](#) show how to create a [word cloud](#) to help us clarify our values and focus our vision for a successful year. Try this activity with your colleagues then share your "cloud" on the [Portical Website](#).

[Competition Improves Los Angeles Schools](#)

On Aug. 25, the Los Angeles Board of Education will have the opportunity to take the first real step toward a major transformation of their schools. Board member Yolie Flores Aguilar has proposed a measure that would fundamentally change the way schools are run, giving organizations outside the Los Angeles Unified School District - charter school groups, teacher collaboratives and others - the chance to compete to operate new campuses set to open in fall 2010 ... [LA Times Article](#) (7/27)

[California Schools Chief counters Whitehouse Concern](#)

California's superintendent of public instruction, Jack O'Connell, on Tuesday countered criticism from the Obama administration that the state does not tie teacher performance to student test scores. O'Connell said the state's districts are allowed to do just that. To make his point, he visited the Long Beach Unified School District, one of the few in the state that uses student-performance data to evaluate strategies and staff. O'Connell called the district "a model" for others ... [LA Times Article](#) (7/28)



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