



## Curriculum Feed

A diverse community of educators throughout California committed to promoting exemplary practices that ensure all learners reach their fullest potential.

### Join the Feed!

[Join Our Mailing List!](#)

### Joint Membership Special!

**CUE & CASCD** one-year membership only \$65  
One price, two great organizations.  
[click here!](#)

### Mike Schmoker is coming to town!

Mark your Calendar

["From Brutal Facts to Best Schools"](#)  
by Mike Schmoker

Jan 27 (southern CA)  
Jan 27 (northern CA)

### CASCD Partnerships

#### EDUCATION PARTNERS

[ACSA](#) | [CUE](#)  
[TICAL](#) | [CLRN](#)

#### CORPORATE PARTNERS

[Houghton Mifflin](#)  
[Renaissance Learning](#)  
[Holt McDougal](#)  
[Concordia University](#)  
[SMART Technology](#)

[CASCD](#)  
[The Whole Child Initiative](#)

### Gubernatorial Race

October 2010

On behalf of the Leadership Council of California ASCD, I'm happy to announce [Kathleen McCreery](#) as our Executive Director. For too long, CASCD has been without an E.D. CASCD is one of 58 affiliates of international ASCD, only four of which are without an E.D. We are please to bring Kathy onboard to serve in this capacity. Her long accomplished resume includes: Administrator of C&I for Baldwin Park USD and the Temple City USD, Assistant Executive Director of Educational Services with ACSA, and CASCD Leadership Council member. Kathy's depth of knowledge, vast education experience, and the size of her Roll-a-Dex make a perfect match for CASCD. Welcome Kathy!

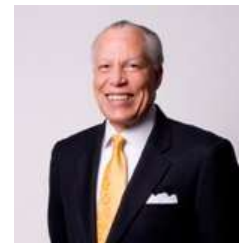
Enjoy this month's Feed and feel free to forward it to a colleague. Applications for new and renewing memberships are a click away ... [click!](#)

[Mike Hendricks](#), CASCD President

### NATIONAL DEBATE, "Waiting for Superman"

#### ASCD Applauds National Discourse on Education

"Waiting for 'Superman,'" a new education documentary spotlighting the emotional plights of children with big dreams and equally big hopes of winning a charter school lottery, has received significant attention, including two recent episodes of "The Oprah Winfrey Show." ASCD Executive Director, **Dr. Gene R. Carter**, responded to the episode by applauding its focus on education, but by also sharing serious concerns over two key elements missing from the conversation: teacher voices and discussion of professional development. [Read ASCD's response.](#)



CASCD encourages all educators to inform themselves on the two top candidates for our next Governor. View their education plans.

[Jerry Brown](#)  
[Meg Whitman](#)

### State Superintendent

Get up to speed on the two front candidates for our State Superintendent.

[Recent Interview on EdSource](#)

Learn more about each on their website:

[Larry Aceves](#)  
[Tom Torlakson](#)

### Common Core Update

Common Core Curriculum Maps are now available online. There's one for ELA and one for Math ... [more](#)

### STEM & Race to the Top are connected

Fueled by funding from the Race to the Top, winning states plan to advance education in the STEM fields, from building a set of "exemplary" high schools in North Carolina to launching a statewide "innovation network" in Tennessee to designing a program in Florida targeting gifted and talented students from rural areas. [Details in EdWeek](#)

### FREE Webinars

**Oct 7** - Merging Career Tech with College Prep, Insights from successful high schools - [Edutopia](#)

**Oct 27, Nov 2, Nov 6**  
New Series on supporting English Learners - [WestEd](#)

**Oct 28** - Top 10 Internet Resources for School Leaders - [TICAL](#)

### Need Money for your Classroom?

[DonorsChoose.org](#) is an online charity that seeks to link teachers who have

## CURRICULUM SNACK

### Setting Challenges at the Right Level for Each Student

[George Manthey](#), ACSA Director, takes a hard look at the broader implications of embracing a Common Core Standard. In a recent article, George references Daniel Willingham's work, "[Why Don't Students Like Schools?](#)"



George states, "In contrast to the mantra 'all students can learn,' I've always felt that 'all students are learning' and that what we need to be paying the closest attention to is 'what they are learning.' There is a gigantic hidden curriculum in schools that for most of us is what we really remember. What I'm always hoping is that what students are learning is that they can solve problems, find resources, be creative. What I often fear that they are learning is that they either know or don't know answers. To this end I've tried to advocate for including the thinking skills' in our curriculum." ... [more](#).

## DATA MATTERS

### Seeking Results form Data Mines

Last September educators received telling data that framed their performance in a number of important areas. For some it was good news, even great news. For others it was tears. Educators all over California are now gathered in "think-tank" learning communities digesting this data to plan and implement a framework for further success.

One Web portal that an increasing number of educators and concerned citizens are turning to is [Education Results Partnership](#), formerly Just for the Kids. The site offers actionable data, best practices, case studies, and a process for self audits. The actionable data link provides links for performance snapshots, achievement summary for ELA and math, as well as a "beating/lagging expectations" chart ... [more](#).

## INTERVENTIONS THAT WORK

### Current Issue of Educational Leadership

This month, [Educational Leadership](#), the flagship journal of ASCD, publishes a collection of articles on RTI, Interventions that work. From cutting edge research to promising practices to teacher testimonies, these articles sharpen your practice.



## CASE STUDY

**California school sees big gains with language free math program** At Madison Elementary School in Santa Ana, Calif., almost

resource needs for their classrooms (e.g., calculators, science kits, digital cameras, laptops, books, etc.) with donors who would like to help fund the purchase of these resources. [Check it out.](#)

### Obama gives Educational Pep Talk

President Barack Obama delivered his second annual back-to-school speech last month, this time at a selective Philadelphia public school, where he encouraged students to "work hard" and "dream big" to achieve success in school and life. See the full text and complete speech online ... [click here.](#)

### Educator Awards

ACSA announced their 2010 Administrator awards ... [complete list](#)

all of the 870 students are English language learners. Historically, students were performing significantly below grade-level on standardized tests, especially in math.

With ST Math, the percentage of students at Madison Elementary School achieving Proficient and Advanced levels in math increased from 25.5% in 2003 to 82.7 % in 2009 ... [more.](#)

## RECOMMENDED READS

### School as a Home for the Mind

[Dr. Art Costa](#), former CASCD President and ASCD Board member, published a collection of his "greatest hits" in [School as a Home for the Mind](#), Corwin Press.



Bena Kallick, Educational Consultant says, "*Costa has a knack for making the theoretical understandable and the practical 'practice-able.'*" Enjoy the read and send us your recommendations so we can pass them on to your colleagues ... [click here.](#)

## DIGITAL SNACK

[O'Connell launches social-networking site for teachers](#) [Brokers of Expertise](#), a website for teachers, was launched last month by California schools chief Jack O'Connell. The site is meant to be a social-networking tool, Facebook-like, for educators across the state, who can post profiles and become "friends" with other teachers. The site also includes links to professional-development resources ... [KPBS-TV \(San Diego\)](#)

### [CoSN](#) launches new Tools for School Leaders

The Participatory Culture: Building Blocks for School Leaders is an online suite of resources created to foster participatory learning and support system changes in the school culture through the use of digital media ... [click for tools.](#)

## California Curriculum Nibbles

- State School Chief unveils new Facebook-like teacher website ([myboe.org](#))
- Santa Clarita District Using Art to teach geometry to kindergartners ([The Signal 9.18](#))
- San Francisco Charter opens first online-hybrid school in California ([SF Chronicle 9.20](#))
- California Bill requires schools to offer free water ([LA Times 9.19](#))
- Visalia math teacher posts lectures on YouTube ([Visalia Times-Delta 9.15](#))
- 6th graders work 8 AM to 5 PM in Oakland ([SF Chronicle 8.31](#))
- State Board of Education takes on teacher evaluation politics ([LA Times 9.16](#))
- Cal Teachers, German Robledo & Marla Utley, selected to STEM Institute in DC ([STEM](#))
- Lawmakers approve new age cutoff for kindergarten enrollment ([SF Chronicle 9.1](#))
- Students continue upward achievement, narrow gap ([Oakland Tribune 9.13](#))
- Whittier school adopts 1-to-1 laptop program for 3rd graders ([SG Tribune 9.13](#))
- Long Beach, Riverside, Fresno, San Francisco school pilot textbooks on iPads ([The Hill 9.8](#))

- [Get the Latest updates on California Budget \(ACSA\)](#)



[CASCD](#) Thanks our Corporate Sponsors for their continued commitment to students and educators in California. We greatly appreciate your sponsorship.

Email [Kathleen McCreery](mailto:kathleen.mccreery@cascd.org), Executive Director, to become a valued partner.

Become a new/renew CASCD Member Today! [Click here.](#)

Find us on Facebook 

Follow us on 