

NEWS BRIEF

A NEWS BRIEF OF THE CALIFORNIA ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Officers:

Charlotte Keuscher- Barkman
President
Retired – CDE

Dr. Tony Spears
Past-President
San Diego County Office of Education

Dr. Shirley Olson
Secretary
The Pulliam Group

Olivia Palacio
Treasurer
Visalia Unified School District

Leadership Council:

Hilda Baca
California State University, Dominguez Hills

Alma Baker
Madera Unified School District

Sandy Clifton-Bacon
Redondo Beach Unified School District

Nancy Harms
Chino Valley Unified School District

Virginia Johnson
UC Santa Cruz

Donald Kairott
California Department of Education

Dr. Karen LaBonte
San Diego County Office of Education

Kathleen McCreery
ACSA

Dr. Mary McKee
Glendale Unified School District

Dr. Lou Obermeyer
Atwater Elementary School District

Sandy Robertson
Santa Barbara Union High School District

Operations:

Cathy Gentilucci

President's Message

Greetings from, Charlotte Keuscher- Barkman

HERE'S WHAT'S NEW FOR OUR MEMBERS THIS YEAR:

- PACIFIC RIM FORUM:**
Educational Innovations in an Era of Globalization and Turbulence
Highlights of the CA ASCD – Sponsored Forum at the International ASCD Conference in San Francisco
Enclosed for our CA ASCD members
- CURRICULUM MAPPING:**
Training of Trainers with Dr. Heidi Hayes Jacobs
October 29 – 30, 2003
Radisson Hotel at Los Angeles Airport
\$310.00 per person
\$275.00 for CA ASCD members
- WRITING ACROSS THE SECONDARY SCHOOL CURRICULUM**
Professional Development Institute
Coming out this spring
Discounted Registration Fee for CA ASCD members
- DISCUSSION GUIDE TO MICHAEL FULLAN'S BOOK**
THE MORAL IMPERATIVE OF SCHOOL LEADERSHIP
Coming out this fall
FREE to CA ASCD members
- A TEN PERCENT DISCOUNT FROM CORWIN PRESS ON MICHAEL FULLAN'S BOOK
THE MORAL IMPERATIVE OF SCHOOL LEADERSHIP

The California ASCD Leadership Council and I want to extend to you our best wishes for a successful 2003 – 2004 school year. Our focus was, and continues to be, working with teachers and administrators on helping all students gain the knowledge and skills they will need to become valuable members of our society. Our Leadership Council has dedicated this year to providing you with useful information and data to help your students achieve at their highest level.

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If there are issues that are of concern to you and you would like us to address, please let us know by e-mailing at cascd@cascd.org or calling us at 1-800-660-9899. This is your organization and we want to focus our efforts around your work at your school and your district.

President's Message Continued...

This year the Council will continue to implement the four goals it established last year which are:

- (1) California ASCD will build capacity for teachers and administrators to collaboratively address effect, research based practices in teaching and learning.
- (2) California ASCD will build a more vital and diverse community that shapes teaching and learning throughout California.
- (3) California ASCD accepts its leadership role in influencing policies and practices that promote access and equity for all students through promoting quality teaching, learning, and leadership development.
- (4) California ASCD will commit resources wisely for maximum value to members and the profession for all California educators.

The Leadership Council recently spent two days determining which would be the best and most efficient ways we could meet our goals in these challenging times. We have decided that we can best accomplish our work by using technology. In the future we will be sending our newsletters via e-mail. We are beginning by sending this News Brief by regular mail and e-mail. It's critical that we have your correct e-mail address, so if you do not receive this via e-mail, please e-mail Cathy Gentilucci at cascd@cascd.org with your correct e-mail address. We also will be revamping our web site so you will have access to links with up to the minute information about our organization and various other state and national organizations, as well as research on current education practices. We anticipate that it will take a few months to accomplish this, so please check us out at www.cascd.org

Our second major decision was to collaborate with other organizations in our work. We have already begun doing this by working with the California Staff Development Council on their upcoming colloquium. The theme of their 12th Annual Colloquium, which will be held January 29-30, 2004 in Morro Bay, is "Courageous Dialogue: How to Listen so Others Will Talk - How to Talk so Others Will Act." The guest speakers include John Dyer, Glen Singleton, and Susan Rainey. This is a very exciting venture for both of our organizations and we are pleased to give you information about it. For further details, please refer to the flyer insert in this packet or contact Evonne Rogers at erogers@slo.k12.ca.us.

Another group with which we've had contact is the California Association of African American Educators. Their mission is to "promote excellence in education by providing professional development, conducting research and facilitating the education of all students, with a specific emphasis on students of African descent." They are having a series of Membership Breakfasts throughout the state. The cost of the breakfast, including membership, is \$35. The following are dates and locations of the breakfasts: Saturday, October 4 at TorNino's in Fresno; Saturday, October 11 at the Double Tree Hotel in Sacramento; Saturday, October 18 at the Westin Hotel in Santa Clara; and Saturday, October 25 at the Ritz-Carlton in Marina Del Rey. For further information call 408-977-4188 or send an e-mail to countitalljoy@earthlink.net.

We will also be cosponsoring other activities with other organizations throughout the year. We will keep you informed of these collaborations via our newsletter and our Newsbriefs.

California ASCD is pleased to announce the results of the election held this spring:

Dr. Shirley Olson was elected as Secretary for the next two years. She recently completed her Ed.D. at the University of Southern California. Dr. Olson has served in a variety of educational roles including elementary principal, director of instruction, and director of assessment and accountability. She is currently an Instructional Accountability Associate with The Pulliam Group.

Nancy Harms was elected to serve on the Leadership Council for three years. Ms. Harms has worked for the past three years in the Chino Valley Unified School District as a curriculum director. She has been an active member of many other professional educational associations in California including ACSA, NAESP, IRA, NCTM, CAG, NAGC, and CLMS.

Virginia E. Johnson was elected to serve on the Leadership Council for three years. Ms. Johnson was a classroom teacher, reading specialist, literacy coach and Teacher on Special Assignment in the New Teacher Support with the Oakland School District. She is currently working as Program Director at the New Teacher Center at UC Santa Cruz.

Dr. Mary McKee was elected to serve on the Leadership Council for three years. Dr. McKee is currently the Assistant Superintendent of Glendale Unified School District and has worked as an instructor for the University of La Verne, CSUN, and Chapman University. Dr. McKee has also served as principal and director of curriculum/instruction.

Dr. Lou Obermeyer was the final candidate selected to serve on the Leadership Council for three years. Dr. Obermeyer was recently appointed Superintendent of Schools for the Atwater Elementary School District. In the past Dr. Obermeyer served as an elementary principal, director of curriculum, regional administrator and assistant superintendent.

California ASCD is looking forward to continuing its tradition of excellence under the leadership of these talented and visionary individuals. Please join us as we welcome them into their new roles on the Leadership Council.

International ASCD Update

Tony Spears, CASCD Past President
ASCD Board of Directors
August 2003

(Please note this new quarterly article will focus on International ASCD events, issues, happenings and resources designed to support our CASCD members and other California Educators.)

This past summer was a historical event for the 60-year-old ASCD as it shifted to a new governance structure. This structure consists of a Leadership Council (168 members) and a new 18 member Board of Directors that will collectively provide leadership, oversight and direction for ASCD's future. ASCD continues to be a strong professional organization, providing quality products and services, professional development, international influence, support for affiliates, student chapters, networks and the new connected communities.

Please calendar this year's international conference that begins with a Book Bash at the Bijou on Friday, March 19, 2004 and concludes March 23, 2004. Information concerning the international conference is on the ASCD website www.ascd.org.

The most recent INFOBRIEF focuses on Scientific Board Research:

What Is Scientifically-based Research?

In general, the scientific process requires a set of defined steps that occur across research designs. This process can result in research that establishes a direct causal relationship (event A causes event B) or simple associations (event A and B are related). Both types of research involve the same basic steps: observation and identification of a problem or question, development of a hypothesis that addresses the question, application of a test to determine the effect of the hypothesis on the research question, analysis of the test results, and replication and verification of the research. By repeating and refining the process, a more accurate hypothesis can be devised and tested, leading to a better understanding of our world.

Looking for some great resources? Access ASCD's new web site that features:

ResearchBrief

Every two weeks, ResearchBrief presents an overview of a recent study – including research questions, data sources and findings – as well as implications for educators and policymakers. ResearchBrief is available at <http://www.ascd.org/direct/researchbrief.html>

EDPolicy Update

EDPolicy Update is a monthly, Web-based education policy news update. To view the latest EDPolicy Update, visit <http://www.ascd.org/news/monthly>

ASCD SmartBrief

This free daily news service provides summaries and links to major education stories on curriculum, professional development, leadership, emerging technologies, policy and news from the field. Interested subscribers can sign up at <http://www.ascd.org/news>

ASCD Infobrief

ASCD Infobrief is a quarterly publication that provides concise information on current education issues to administrators, teachers, families, policymakers, journalists and others. To view the latest ASCD Infobrief, visit <http://www.ascd.org/news>

ASCD's ESEA Web Site

On January 8, 2002, President Bush signed the No Child Left Behind Act, the reauthorized version of the U.S. Elementary and Secondary Education Act (ESEA). To access timely information about ESEA as implementation unfolds, visit the special section of the ASCD Web site devoted to ESEA at <http://focuson.ascd.org>

ASCD Advocacy Resources

Advocacy on behalf of students needs the support of educators and policymakers at all levels and localities. ASCD and affiliates have created resources to help build local-level capacity to effectively influence education issues. For more information, visit <http://www.ascd.org/affiliates>

Have a great year!

Congratulations

California ASCD is pleased to announce that Dr. Michele Garside has won the Helen Heffernan Memorial Curriculum Award for this year. This annual award recognizes the contributions of a professional educator whose unique efforts have significantly impacted curriculum in California and whose endeavors reflect the philosophy and practices of Helen Heffernan.

This award is a memorial to Helen Heffernan who provided California with outstanding service, keen insight, vision, and leadership in curriculum. She was an individual who firmly believed in the self-reliance of children and positive interpersonal relations. She was a forerunner in the area of global understanding of the world in the curriculum of California.

Dr. Garside is currently the Superintendent of the Pacifica School District in Pacifica, California. Following are just a few of the contributions she has made to curriculum in California:

- Developed district strategic plan with focus on curriculum alignment and improving student learning
- Produced state frameworks
- Chaired state and regional curriculum conferences
- Produced long-range, comprehensive professional development programs
- Writes Spotlight on C & I, a regular column on Curriculum and Instruction that highlights outstanding educators
- Served as:
 1. Member of state task force that produced "Elementary Makes the Grade"
 2. Commissioner on California Curriculum Commission 1994-98
 3. Board member for A.V.I.D. state policy board 1993-97
 4. Region lead for "It's Elementary" Alliance 1992-96
 5. CASCD Executive Council member 1990-94
 6. Assistant Superintendent for Instructional Services at Butte COE and staff developer at San Diego COE
 7. Superintendent of Portola Valley Elementary School District

California ASCD is pleased to honor Dr. Garside with the Helen Heffernan Memorial Curriculum Award for her continued service to California's school children.

FALL PROFESSIONAL DEVELOPMENT OPPORTUNITY

Curriculum Mapping: Training of Trainers

California ASCD is pleased to announce that Dr. Heidi Hayes Jacobs will present "Curriculum Mapping: Training of Trainers." This two-day institute will be held at the Radisson Hotel at the Los Angeles Airport on October 29 and 30, 2003. Dr. Jacobs' presentations at the ASCD Annual Conference last March received tremendous reviews from participants. We are very excited that she will be presenting an in-depth institute in California. California ASCD members will receive a \$35.00 discount toward the registration fee. Please refer to the insert in this packet for more information or check our calendar on our website at www.cascd.org for more information.

Curriculum Mapping is sweeping the country as a dynamic tool for communication. By collecting data about what is actually taught during the course of a school year and sharing those data, teachers are able to work together to reach an efficient and powerful level of decision-making. Now, here's an opportunity for educators to train others in the implementation of curriculum mapping.

Dr. Heidi Hayes Jacobs has served as an education consultant to schools and educational organizations nationally and internationally. She will take you through the process of Curriculum Mapping based on her best selling book, "Mapping the Big Picture: Integrating Curriculum and Assessment K-12" and the video series "Curriculum Mapping: Charting the Course for Content", both published by ASCD.

CURRICULUM MAPPING: Training of Trainers

with Dr. Heidi Hayes Jacobs

October 29-30, 2003

Radisson Hotel at Los Angeles Airport

Los Angeles, California

Staff developers, school leaders, curriculum leaders, principals, district leaders, and educational consultants who have a solid understanding of curriculum mapping should attend this two-day institute to:

- Learn the nuts and bolts of how to help build a culture and support system for mapping.
- Learn how to align curriculum and assessment to state standards and new instructional materials.
- Review procedures for assisting school sites in carrying out data collection and review will be examined.
- Understand how to set up a database and help teachers enter data.
- Receive sample maps and training materials to share with colleagues.
- Assist in aligning to No Child Left Behind.

To register download the registration form at: www.cascd.org